

Introduction to Management Information Systems

Chapter 4 Database Processing

HTM 304

Fall 07

Management Information Systems Chapter 4

David M. Kroenke



Management Information Systems Chapter 4:

MANAGEMENT INFORMATION SYSTEMS, SECOND EDITION SADAGOPAN S.,2014-01-16 It is widely recognised that the knowledge of information systems is essential in today's business organisations to survive and prosper. This book in its Second Edition discusses all the major areas in information systems. It includes issues in the design, development and application of organisation-wide information systems and their effect on business and organisations. The issues discussed in the book support the management of an enterprise in its planning, operation and control functions. **SALIENT FEATURES OF THE BOOK** Balanced treatment of both the technical and organisational issues involved. Wide range of topics including databases, decision support systems, expert systems and system analysis. Contemporary examples from the Indian industry. Though the main structure of the Second Edition remains the same, the chapters have been updated and revised as per the recent developments in the field of information technology. **NEW TO THIS EDITION** Several Case studies have been incorporated at the end of each chapter. New references have been included in the text to support the added text. Learning objectives have been given at the beginning of each chapter. The text is presented in an attractive manner as numerous new figures and pictures have been added. **MANAGEMENT INFORMATION SYSTEMS: BEST PRACTICES AND APPLICATIONS IN BUSINESS** T. ADIKESAVAN,2014-08-21 This substantially enriched second edition of the book includes evolution of IT applications in business over last five decades to enable readers in understanding how IT offers newer solutions to modern business. It also discusses the knowledge management systems, various e-business models including e-marketing, Internet architecture and business technology management (BTM) where the focus is on strategic exploitation of IT. The unique arrangement of the contents in the book exposes the readers from the basics of IT hardware, software and data to all potential IT applications viz. data and transaction processing, MIS and EIS, business integration, CRM, business intelligence, decisions support systems, data warehouse and data mining which bring tactical and strategic benefits to business. How technology benefits business is the core of this book. The book also explains generic contributions of IT to business, enormity of business processes and management functions, what the business expects from the technology systems, audit and controls and software engineering and various techniques which lead to reliable, accurate and secured deployment of IT applications in business. The text is highly practice-oriented and is illustrated with a number of real-life examples and case studies. How IT resources are to be acquired and managed are also discussed in great detail. The book is designed for the postgraduate students pursuing business management and computer applications. Besides the managers in all business verticals and functions will also find this book of immense use to them. *Ebook: Business Driven Information Systems* Paige Baltzan, Amy Phillips,2014-10-16 Business Driven Information Systems 4e discusses various business initiatives first and how technology supports those initiatives second. The premise for this unique approach is that business initiatives should drive technology choices. Every discussion first addresses the business needs and then addresses the technology that supports those needs.

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Management Information Systems Raymond McLeod,George P. Schell,2001 This book is recognized for logical organization and clear descriptions Focusing on the role of managers within an organization the text emphasizes the development of computer based Information Systems to support an organization s objectives and strategic plans Focusing on the Systems Concepts introduced in Ch 6 the Systems Approach is implemented throughout the rest of the text

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