

BRIAN CARROLL

WRITING AND EDITING FOR DIGITAL MEDIA

Fifth Edition



Writing And Editing For Digital Media

University of Virginia

The logo of the University of Virginia, featuring a red and white shield with a white cross and a red circle in the center.

Writing And Editing For Digital Media:

Writing and Editing for Digital Media Brian Carroll, 2023-05-23 In this fifth edition Brian Carroll explores writing and editing for digital media with essential information about voice style media formats ideation story planning and storytelling Carroll explains and demonstrates how to effectively write for digital spaces and combines hands on practical exercises with new material on podcasting multi modal storytelling misinformation and disinformation and writing specifically for social media Each chapter features lessons and exercises through which students can build a solid understanding of the ways that digital communication provides opportunities for dynamic storytelling and multi directional communication Broadened in scope this new edition also speaks to writers editors public relations practitioners social media managers marketers as well as to students aspiring to these roles Updated with contemporary examples and new pedagogy throughout this is the ideal handbook for students seeking careers in digital media particularly in content development and digital storytelling It is an essential text for students of media communication public relations marketing and journalism who are looking to develop their writing and editing skills for these ever evolving fields and professions This book also has an accompanying eResource that provides additional weekly activities exercises and assignments that give students more opportunity to put theory into practice

Writing for Digital Media Brian Carroll, 2010-06-01 Writing for Digital Media teaches students how to write effectively for online audiences whether they are crafting a story for the website of a daily newspaper or a personal blog The lessons and exercises in each chapter help students build a solid understanding of the ways that the Internet has introduced new opportunities for dynamic storytelling as digital media have blurred roles of media producer consumer publisher and reader Using the tools and strategies discussed in this book students are able to use their insights into new media audiences to produce better content for digital formats and environments Fundamentally this book is about good writing clear precise accurate filled with energy and voice and aimed directly at an audience Writing for Digital Media also addresses all of the graphical multimedia hypertextual and interactive elements that come into play when writing for digital platforms Learning how to achieve balance and a careful deliberate blend of these elements is the other primary goal of this text Writing for Digital Media teaches students not only how to create content as writers but also how to think critically as a site manager or content developer might about issues such as graphic design site architecture and editorial consistency By teaching these new skill sets alongside writing fundamentals this book transforms students from writers who are simply able to post their stories online into engaging multimedia digital storytellers For additional resources and exercises visit the Companion Website for Writing for Digital Media at www.routledge.com/textbooks/9780415992015

Writing and Editing for Digital Media Brian Carroll, 2025-12-12 An essential guide to writing and editing for digital media this sixth edition responds to the mainstreaming of genAI Generative AI and LLMs Large Language Models among many other changes in the best practices of digital storytelling Carroll explains and demonstrates how to effectively write for digital spaces and places

that typically abound with graphical content multimedia and hypertextual interactive elements He also combines hands on practical exercises with information on key topics such as misinformation and disinformation and the proliferation of artificial intelligence This new edition specifically explores the ethical questions raised by AI as well as the new possibilities it presents Each chapter features lessons and exercises through which students can build a solid understanding of the ways that digital communication provides opportunities for dynamic storytelling and multi directional communication It also speaks to writers editors public relations practitioners and social media managers and marketers Updated with contemporary examples and new pedagogy throughout this is the ideal handbook for students seeking careers in digital media particularly in content development and digital storytelling It is an essential text for students of media communication public relations marketing and journalism who are looking to develop their writing and editing skills for these ever evolving fields and professions This book also has accompanying Support Material that offers additional weekly activities and assignments providing students additional opportunity to put theory into practice

The Johns Hopkins Guide to Digital Media Marie-Laure Ryan, Lori Emerson, Benjamin J. Robertson, 2014-04-15 The first systematic comprehensive reference covering the ideas genres and concepts behind digital media The study of what is collectively labeled New Media the cultural and artistic practices made possible by digital technology has become one of the most vibrant areas of scholarly activity and is rapidly turning into an established academic field with many universities now offering it as a major The Johns Hopkins Guide to Digital Media is the first comprehensive reference work to which teachers students and the curious can quickly turn for reliable information on the key terms and concepts of the field The contributors present entries on nearly 150 ideas genres and theoretical concepts that have allowed digital media to produce some of the most innovative intellectual artistic and social practices of our time The result is an easy to consult reference for digital media scholars or anyone wishing to become familiar with this fast developing field

General Catalog -- University of California, Santa Cruz University of California, Santa Cruz, 2008

The University of Virginia Record University of Virginia, 2007

Television, Film, and Digital Media Programs Academy of Television Arts and Sciences Foundation, Princeton Review (Firm), 2007 Lists colleges and universities in the United States that provide programs in the study of motion pictures television and digital media including information on admissions cost and financial aid graduate employment rates and notable alumni

Working With Words Brian S. Brooks, James L. Pinson, Jean Gaddy Wilson, 2025-02-04 Working With Words helps you develop the media writing and editing skills you need to excel in your courses and career

[The Media Writer's Guide](#) William Van Nostran, 2000 The Media Writer s Guide first introduces writers to a study of the linear writing process still in use for corporate video applications then builds on this foundation with advanced instruction by exploring interactive tools and techniques for creating Web and CD ROM programming

Cultivating Ecologies for Digital Media Work Catherine C Braun, 2014 In *Cultivating Ecologies for Digital Media Work* author Catherine C Braun calls for a shift in thinking about the

professional methods and digital goals of the English studies discipline and its central texts Braun s in depth study documents English professors and the challenges they face in both career and classroom as they attempt to gain appropriate value for digital teaching and creation within their field departments and institutions *UNESCO City of Literature Arts Victoria*,2008 3-D Starter Kit for Macintosh Sean Wagstaff,1994 Provides instructions and useful techniques for building rendering and animating 3 D models Includes information on some 100 Macintosh 3 D programs hardware products and utilities and provides an interactive guide to 3 D on CD Rom Annotation copyright by Book News Inc Portland OR **TEXT Technology** ,1997 **Digital Media** Richard L. Lewis,Richard Lewis,James Luciana,2005 This extensively illustrated and comprehensive book introduces both novice and professional photographers to the new and fascinating field of digital media The history of computers from calculators to today s multimedia is followed carefully The book shows the transition from analog imaging to digital imaging with major improvements in clarity The techniques used in today s multimedia exercises are fully described with focus on what can be created The authors are proficient in bridging the gap between the new media and the world of arts and design Basic concepts and associated techniques of image editing digital illustration painting 2D and 3D animation digital layout and web page design work Hundreds of illustrations visually explain the more complex issues such as reproducing photos and their histograms and remapping values using the Levelscontrol for correcting problems in image density and contrast Information on vector illustration is available for Adobe Illustrator Macromedia Freehand and Corel Draw programs For novice and professional photographers artists illustrators 2D and 3D animators and Website designers **Catalog** Pikes Peak Community College,2017 *Online Journalism* Richard Craig,2004 Written in a lively style this book will appeal to students who want to explore writing opportunities in online media It is supplemented by an in depth website that provides links to relevant current stories and sound clips of interviews with professionals Poets & Writers ,2001 **Bridging the Gap** ,2000 Presents the results of 700 telephone interviews with hiring managers of IT workers in for profit companies with over 50 employees with particular reference to high labour demand skill requirements training effectiveness etc Groups job titles by career clusters named database administration and development digital media systems analysis network administration software engineering technical support technical writing and web development and administration **Informal Learning and Digital Media** Kirsten Drotner,Hans Siggaard Jensen,Kim Schrøder,2008 The book provides an engaging overview of the ways in which digital media impact on current understandings of informal learning and it offes a range of grounded studies of the changing relations between digital media and informal learning processes with a particular focus on young people A variety of international scholars examine these processes across a number of sites and settings from Japan to Finland and the USA and they discuss their implications for education ICT and media The volume is an ideal resource for graduate students as well as for practitioners and policy makers *Report of the Ministry of Information and Broadcasting* India. Ministry of Information and Broadcasting,2018

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