

Keyword Research...



# Advanced Keyword Research For Beginners 4685

**J Spring**



## **Advanced Keyword Research For Beginners 4685:**

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*The Keyword Research Process and How to Optimize Your Website* Adam Faigen,2014-03-07 This book teaches the basics of Search Engine Optimization how to choose keywords appropriate to your business and some hints and tricks you can use to receive the maximum return on investment from your marketing *SEO Keyword Research Made Simple for Dummies In 2021* Rand Welsh,2021-02-12 Google s research shows that 1 out of every 5 of the 16 billion Google searches a day is in regards to a local business How many of those are looking for your services Another good news 81% of users aged 16 64 relied on search engines to find products or services to buy online reported July 2020 The heart breaker Over 75% of users don t go past the first page of search results This means that if your company s website is not on the first page of Google Bing or Yahoo for a search for your product or service you are either losing a lot of business or your business is going to fail It s not a curse but a fact Today my site generates 349 620 visitors every month and a whopping 317 002 of those visitors 72% come from Google Obviously there are a lot of factors that contributed to my site s success and I have graciously listed and explained them in this book to help you do the same Some of these factors include Content Search Intents Technical SEO Traffic analysis Competitor analysis Free keyword ideas Off Page and On Page analysis Keyword research is market research for the 21st century They are like a compass for our SEO campaigns they tell you where to go and whether or not you re making progress That said research has shown that 82% of new customers research a business online before making a purchase decision And I want to ask Do you even know where your business is in the Google rankings at all I have given you tools to boost your online business Whether you use them or not is left to you SEO has come to stay and those who knew earlier are raking in the dough chilling at the beach in the Bahamas and getting a tan with some soothing drinks A study has proven that SEO has the highest ROI of any form of marketing Which should be a rebuttal to every marketer out there So if you want to guarantee your ROI and start profiting off of your business you absolutely must become an SEO expert And to

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