

# 10 BLOG POST IDEAS

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## STEAL 'EM

Ideas, not content.  
Share your take on them.  
Challenge. Why? Agree. Why?



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Writing contests are always  
a great place to find ideas to  
write about. Or, create one.



## BOOK REVIEWS

Write the best book  
reviews ever.

## TOP TEN LISTS

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Pick the best, and  
make a list.



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authors and other  
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## QUOTES

Create a post filled with your  
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motivational. Any type you like.

## HOW TO...

Teach something.  
Easy, step by step  
instructions. Repeat.



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Where have you been?  
Why did you go there?  
What did you learn?



## GUEST POSTS

Add to your blog  
content with quality  
guest posts.



Readers  
ask great  
questions.

## ANSWER QUESTIONS

Answer them in blog posts.

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# Best Blog Post Ideas Full Tutorial For Workers

**Mike Jess**



## **Best Blog Post Ideas Full Tutorial For Workers:**

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**Complete Idiot's Guide to Elance** Karen Lacey,2012-09-04 In the midst of the worst recession since the Great Depression a new sector has blossomed the virtual work world It s an oasis of sorts one brimming with unfilled jobs Elance com is one of the largest and fastest growing portals that connects freelancers who need work to businesses that need flexible cost effective workers in areas such as software development creative and marketing administration writing and editing engineering accounting legal and more The Complete Idiot s Guide to Elance holds the key to business growth in the global age for freelancers and employers alike Through its step by step illustrated advice readers learn how to Get started and register with Elance Develop a contractor profile that stands out and sells their services Win clients through targeted pitches and top notch proposals Find and attract the best contractors with advanced search tools and a well done client profile Write clear job postings quickly and easily Use Elance s tools to manage projects efficiently Negotiate deals and project agreements that protect both contractor and employer Manage earnings and expenditures using Elance s account pages Develop best practices using example and template profiles proposals and job postings **The Complete Step-by-Step**

**Guide to Designing and Teaching Online Courses** Joan Thormann,Isa Kaftal Zimmerman,2015-04-26 In this valuable resource experts share deep knowledge including practical how to and preventive trouble shooting tips Instructors will learn about course design and development instructional methods for online teaching and student engagement and community building techniques The book contains successful teaching strategies guidance for facilitating interactions and responding to diversity and assessments as well as future directions for online learning With many field tested examples and practice assignments and with voices from students teachers and experts this book arms instructors and administrators with the tools they need to teach effective and empowering online courses This one stop resource addresses all of the core elements of online teaching in terms that are universally applicable to any content area and at any instructional level A rare book in education one that is not only highly useful but also intellectually coherent and based on robusta transferable principles of learning and teaching All educators in online environments and in brick and mortar schools will find this an invaluable resource From the Foreword by Grant Wiggins We now know we can get increased participation with online tools to make thinking more visible and switch the traditional delivery of instruction to personalize learning While it is inevitable that online learning will become an important skill for everyone the ideas concepts strategies design elements and tools in the book by Thormann and Zimmerman can also be applied to blended learning Alan November Senior Partner and Founder

November Learning The authors of this book have created an excellent resource for anyone interested in becoming an online instructor or improving his or her skills in online teaching The authors share a wealth of step by step activities examples of assignments and teaching strategies that will guide both novice and experienced teachers as they expand their skills into the online realm Even as a veteran online instructor the book provided me with new ideas to try in my next online class Sam Gladstein Coordinator Edmonds eLearning Program at Edmonds School District WA Cheers to Thormann and Zimmerman for providing a must read for online teaching This clear and practical guide takes the instructor from design to implementation of online courses The authors remove the anxiety about online teaching for those thinking about on screen instruction and provide new thinking and examples for those already immersed in it It is a great guide for those entering the field and a superb resource for those actively engaged in it Anthony J Bent Chairman Global Studies 21st Century Skills Committee of the Massachusetts Association of School Superintendents Book Features The building blocks necessary to create a successful online course The know how of long time online instructors Models for Skype conferencing with groups of students Templates for course building including sample assignments activities assessments and emails Detailed treatment of diversity in the online environment Joan Thormann is professor in the division of Technology in Education at Lesley University Cambridge Massachusetts She edits a column on technology and special needs for Learning and Leading with Technology Isa Kaftal Zimmerman is the principal of IKZ Advisors in Boston Massachusetts an educational consulting firm serving educators and stakeholders in the Science Technology Engineering and Mathematics STEM fields

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**The Computer Supported Collaborative Learning (CSCL) Conference 2013, Volume 1** ISLS,2014-04-23 The Computer Supported Collaborative Learning CSCL Conference 2013 proceedings Volume 1

**The Social Employee: How Great Companies Make Social Media Work** Cheryl Burgess,Mark Burgess,2013-08-21 Presents cases studies and interviews about companies that have successfully used the digital presence of its employees and customers to represent the company brand

**Human Resources Management**,2006

*Informed Choices* Tara Lockhart,Mark Roberge,2015-02-27 Combining sound theory with rich hands on activities

*Informed Choices A Guide for Teachers of College Writing* is built on the premise that teaching writing is not about mastering a single best practice but instead requires being responsive to a series of tradeoffs and paradoxes Ideal for new TAs and experienced professors alike it helps teachers navigate complex choices about course design assessment even professional growth all within the context of trends in the field institutional expectations and their evolving pedagogical philosophies

The McGraw-Hill 36-Hour Course: Online Marketing Lorrie Thomas,2010-12-28 A crash course on the most dynamic marketing platform today Online marketing has evolved far beyond flashy websites and banner ads shouting at customers about your product It s about using an array of Internet tools to build credibility and visibility spread your message and form meaningful customer relationships The McGraw Hill 36 Hour Course Online Marketing puts you on the fast track to harnessing the power of the Web for your marketing goals It begins with planning and building a website and then provides in depth coverage of essential online marketing tools and techniques such as Content marketing and blogging Social media marketing Web analytics Search Engine Optimization SEO E mail marketing Online Public Relations Earn a Certificate of Achievement Through A Free Online Examination The McGraw Hill 36 Hour Course Online Marketing spells it all out in easy to understand terms and actionable steps You re already on your way to Web marketing mastery

Harvard Business Review ,2005

**The Wisconsin Agriculturist** ,1907

**Michigan School Moderator** ,1917

**The Christian Union** Henry Ward Beecher,1881

Manager's Guide to Online Marketing Jason Weaver,2013-02-05 A COMPREHENSIVE CRASH COURSE FOR MASTERING TODAY S MOST IMPORTANT MARKETING PLATFORM Online marketing has evolved far beyond just websites and banner ads Your business s credibility now rests on the ability not to just embrace digital platforms but to coordinate a broad spectrum of media in every campaign Manager s Guide to Online Marketing explains how to do this and more by planning and executing effective cross channel digital outreach using the latest most sophisticated tools and strategies It provides in depth coverage of essential online marketing tools and techniques including Content marketing and blogging Social media marketing Web analytics Search Engine Optimization SEO E mail marketing Online

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Messenger and Visitor, 1912     **The Engineer**, 1889     MSDN Magazine, 2009     The Rough Guide to the Internet Peter Buckley, Duncan Clark, Professor and Chairman, Department of Psychiatry and Behavioral Health, Peter Buckley, Angus Kennedy, 2006-09. This multi-million-selling Rough Guide is the ultimate Internet handbook for novices and experts alike. Written in plain English, it covers everything from getting online for the first time to advanced tips and tricks: Broadband: do you need it? What flavour to choose; Google tips; master the art of searching; Your own site or blog: build and publish; Mobile Internet: get your laptop online; Networking: share your connection; P2P file sharing: legalities and practicalities; Security: avoid viruses and hackers; Communication: from email to Internet phone calls; Going wireless: Wi-Fi, Bluetooth, and more; Music and video: start downloading; Top surfing: the world's best websites; Help: how to get it when you need it. Book jacket

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