

Chapter 4

Linear Programming Applications

- Blending Problem
- Portfolio Planning Problem
- Product Mix Problem
- Transportation Problem
- Data Envelopment Analysis
- Revenue Management

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An Introduction to Management Science David Ray Anderson, Dennis J. Sweeney, Thomas Arthur Williams, 1994

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Applied Management Science John A. Lawrence, Barry A. Pasternack, 1998 This text aims to show students how to use the management science results in actual managerial decision making It focuses on real world applications and software rather than straight mathematics It should prepare students for the challenging situations faced by

management scientists every day as they gain a familiarity with current management science approaches build skills in quantitative decision making improve their overall knowledge of business improve communication skills and develop a strong familiarity with relevant computer programs

Mathematical Programming with Business Applications N. K. Kwak, 1973 Linear Programming and Extensions Nesa L'abbe Wu, Richard Coppins, 1981 *Managerial Accounting* Irvin N. Gleim, Terry L. Campbell, 1992 Mathematical Programming Applications in Pattern Recognition Robert Hemstreet Leary, Stanford University. Systems Optimization Laboratory, 1978 Problems in pattern recognition are treated by the methods of mathematical programming In particular the two class pattern classification model with decision rules based on discriminant functions is considered with emphasis on mathematical programs that determine linear and piecewise linear discriminants For linearly separable pattern sets of separating hyperplane can be determined by solving a system of linear inequalities This system serves as the constraint set for a class of mathematical programs that define separating linear discriminants exhibiting maximum tolerance to pattern noise Specific cases that can be modelled as linear and quadratic programs are discussed and a reliability interpretation of the objective criterion is given

Introduction to Management Science Quantitation Sweeney, David R. Anderson, Professor Rob Anderson, John Slingerland Loucks, Dennis J. Sweeney, Thomas Arthur Williams, 1996 Applications oriented introduction to the role of management science in decision making Best selling text in the market Blends problem formulation managerial interpretation and math techniques with an emphasis on problem solving Problem scenario approach introduces quantitative procedures through situations that include both problem formulation and technique application Management Science in Practice features demonstrate how techniques have been successfully applied by companies like Kodak and Upjohn Management Science in Action vignettes new to this edition provide brief overviews of how chapter material has been used successfully in practice Unique Notes Comments sections provide warnings limitations recommended applications and other tips Extensive linear programming coverage includes problem formulation computer solution and practical application Text covers transportation assignment and the integer programming extension of linear programming as well as advanced topics like waiting line problems simulation and decision analysis Large selection of problems includes self test problems with complete solutions and 20 case problems Spreadsheet appendices added to this edition

BASIC Programs for Production and Operations Management Pricha Pantumsinchai, M. Zia Hassan, Ishwar Gupta, 1983 *Solutions manual to accompany an introduction to management science* David Ray Anderson, 1994 **Quantitative Methods for Management Decisions** William P. Cooke, 1985

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