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of Design
Zurich

100 Years of
Swiss Graphic
Design

Lars Müller
Publishers



100 Years Of Swiss Graphic Design

Mary Cox



100 Years Of Swiss Graphic Design:

100 Years of Swiss Graphic Design Christian Brändle, 2014 This title takes a fresh look at Swiss typography and photo graphics posters corporate image design book design journalism and typefaces over the past hundred years With illuminating essays by prominent experts in the field and captivating illustrations this book presents the diversity of contemporary visual design while also tracing the fine lines of tradition that connect the work of different periods *Swiss Graphic Design* Richard Hollis, 2006 By the 1950s Switzerland had developed a distinct graphic language and a unique style of graphic design This book gives an account of this period in graphic design history setting the stylistic developments into the social cultural context of the times **Retro Graphics** Jonathan Raimes, Lakshmi Bhaskaran, 2007-07-05 Retro Graphics makes it easy for DIY designers to mimic the most prominent styles of the past hundred years A plethora of authentic design models from Art Deco and Gothic Revival to Pop Art and Post Modernism are presented and broken down into their component parts in this handy sourcebook These entries include step by step techniques color palettes typefaces illustration styles and ornamentation to help anyone create the look of such diverse materials as Victorian advertisements and pulp fiction book jackets History can't be revived but it can be simulated with this richly illustrated and meticulously researched visual encyclopedia Women Graphic Designers Elizabeth Resnick, 2025-10-02 Women Graphic Designers is an edited anthology of 42 original and previously published essays featuring undervalued and marginalized female graphic designers from diverse global cultures who worked professionally during the 20th century *A Century of Graphic Design* Jeremy Aynsley, 2001 The twentieth century was a landmark era in graphic design the art that combines words with graphic images on posters book and magazine covers record jackets billboards and other print advertising and publicity media This visually magnificent and factually informative volume tells the story of graphic design then gives separate illustrated thumbnail biographies of more than 100 of the most influential and internationally known designers of the past 100 years From the century's early decades we find artists profiles and reproductions from the studios of Peter Behrens Alexander Rodchenko the Bauhaus Laszlo Moholy Nagy a sampling of Art Deco and much more Examples of Mid Century Modern include Lester Beall Yusaku Kamekura and jazz record covers from various sources The Pop and Alternative Art eras gave us psychedelic graphics militant socialist posters from Cuba and the dramatic typographic designs of Herb Lubalin Design in the Digital Era has included work by David Carson Javier Mariscal Eiko Ishioka and many others All illustrations are perfectly reproduced on high quality paper The text was written by Jeremy Aynsley an internationally recognized authority in the art of graphic design Approximately 450 brilliant full color photos and illustrations **Bauhaus Effects in Art, Architecture, and Design** Kathleen James-Chakraborty, Sabine T. Kriebel, 2022-04-21 Bringing together an international team of scholars this book offers new perspectives on the impact that the Bauhaus and its teaching had on a wide range of artistic practices Three of the fields in which the Bauhaus generated immediately transformative effects were housing typography and photography

Contributors go further to chart the surprising relation of the school to contemporary developments in hairstyling and shop window display in unprecedented detail New scholarship has detailed the degree to which Bauhaus faculty and students set off around the world but it has seldom paid attention to its impact in communist East Germany or in countries like Ireland where no Bauh usler settled This wide ranging collection makes clear that a century after its founding many new stories remain to be told about the influence of the twentieth century s most innovative arts institution The book will be of interest to scholars working in art history design history photography and architectural history

Swiss Graphic Design Richard Hollis,2006-01-01 Originally published London Laurence King Pub 2006 *A History of Graphic Design* Philip B. Meggs,1992 Here is the first definitive history of graphic communication More than a thousand vivid illustrations chronicle our fascinating unceasing quest to give visual form to ideas

Swiss Review ,2008 Posters by Members of the Alliance Graphique Internationale, 1960-1985 Alliance graphique internationale,1986

1999 Artist's and Graphic Designer's Market Mary Cox,1998-09 Submission guidelines pay rates royalties **Graphic Design USA.** ,1987 Design & Applied Arts Index ,2001 **Designer** ,1983 **New Poster Art** Cees de Jong,Stefanie Burger,Jorre Both,2008 Over 200 of the best most creative and most striking international posters of recent times *Artist's & Graphic Designer's Market* Mary Cox,2000 *AIGA Graphic Design USA: 8* Steven Heller,American Institute of Graphic Arts,1987

Richard Hollis Designs for the Whitechapel Christopher Wilson,2017 Richard Hollis was the graphic designer for London s Whitechapel Art Gallery in the years 1969 73 and 1978 85 In this second period under the directorship of Nicholas Serota the gallery came to the forefront of the London art scene with pioneering exhibitions of work by Georg Baselitz Anselm Kiefer Joseph Cornell Philip Guston Frida Kahlo and Tina Modotti among others Hollis s posters catalogues and leaflets conveyed this sense of discovery as well as being models of practical graphic design The pressures of time and a small budget enhanced the urgency and richness of their effects Christopher Wilson s monograph is an exemplary examination of a body of graphic design This book matches the spirit of the work it describes active passionate aesthetically refined and committed to getting things right As in Hollis s work design here is a verb as much as a noun

International Design ,1995 *Production for Graphic Designers* Alan Pipes,2005

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