

FIRST BLOG POST IDEAS



Expert Blog Post Ideas Step Plan For Creators 11944

Ryan Morgan



Expert Blog Post Ideas Step Plan For Creators 11944:

Successful Blogging in 12 Simple Steps Annabel Candy, 2012 Successful Blogging in 12 Simple Steps is the easiest and fastest way for writers and small business owners to learn about blogging. It's a combined self-study course and workbook you can follow at your own pace which will save you time, get the essential information without being overwhelmed, stop costly mistakes, learn how to plan your blog effectively and brief your web designer. Make learning fun, it's a practical guide for non-technical people. Get you new readers and subscribers and keep them coming back. Establish your expertise because blogging will get you noticed. Help you win new business because successful blogs turn visitors into customers. Written by Annabel Candy, founder of the popular travel blog Get In the Hot Spot, Annabel has an MA in Design for Interactive Media and 17 years experience designing and writing for the Internet. She specialises in demystifying social media to help other small business owners, consultants and freelancers tap into the power of blog marketing.

Contents and Course Details

Blog Planning and Set Up

Step 1 Topic Goals Define the niche, main aims and target audience

Step 2 Branding Develop a strong, consistent image for you or your business

Step 3 Planning Your Blog Create a design brief to focus on your goals

Step 4 Blog Set Up Learn about WordPress so you can update your blog easily

Blog Writing

Step 5 Writing Static Content Create content for static pages like About and Contact

Step 6 Writing Blog Posts Learn what makes a good blog post and generate post ideas

Step 7 Writing for the Web Find out how to format your blog for easy reading online

Step 8 Reality Check Add Value. Review your blog and add content readers love

Blog Promotion

Step 9 Blogging Social Media Finding new readers and opportunities

Step 10 Online Networking Connecting with other bloggers and business owners

Step 11 SEO Stats Rating Progress. Search engine optimisation basics and blog analytics

Step 12 Guest Posting Identify some ideal host blogs and submit a post

Bonus Chapter: Blog Motivation Who should read this book: Small business owners and creative personalities, Techxperts who need help planning and writing a blog, Bloggers who want to learn how to make their blog get results.

Successful Blogging in 12 Simple Steps will teach you how to plan your blog based around your individual goals and help you come up with an actionable plan you can follow through with. How the Course and Workbook Works: Each step has a Thinking Point (the essential blogging information), Take Action (to get you on track with your blogging goals), Checklist (so you don't forget anything important). Annabel is the go-to person when it comes to building a successful blog.

Celestine Chua: The Personal Excellence Blog Annabel's book shows you how to meet your goals in a smart, sane way. And bonus: The book is short and fast to read. Most people take 400 pages to say this much about blogging. If you only read one book about blogging, make it this one.

Penelope Trunk: Founder of Brazen Careerist Ready to make your blog successful? Successful Blogging in 12 Simple Steps is the easiest way to launch your blog or relaunch it and get the results you're hoping for. I'm looking forward to helping you on your blogging journey.

Annabel Candy www.SuccessfulBlogging.com

The Ultimate Blog Post Planner Ryan Morgan, 2019-08-10 The one planner that lets you organize and optimize your blog post content. Developed by Ryan Morgan, a

digital marketing expert with 15 years of digital marketing leadership this planner will help organize blog post ideas while guiding you on optimizing them to drive more readers Inside the planner each page will let you perfectly plan out each blog post or even simply document ideas that you d like to come back to later We ve also included bonus pages that detail how to write perfectly optimized blog content that writers marketers and entrepreneurs of any level can follow Each blog post template includes Large space for post ideas and outline Blog post title Publish date Blog post category Important SEO information like meta title meta description and target keywords The Ultimate Blog Post Planner is perfect for bloggers marketers and entrepreneurs looking to Develop a blogging schedule Produce an editorial calendar for their content Put together a content plan for their business or venture Use a proven blog post template for their blog content After using the Ultimate Blog Post Planner you ll have an organized way to write high performing blog content saving you hours on planning and increasing traffic and engagement on your blog [The One Hour Content Plan](#) Meera Kothand,2017-08-18 This book will help you unlock a full year s worth of blog traffic building content ideas in 60 minutes or less **The Ultimate Blog Post Planner for Life Coaches** Ryan Morgan,2019-08-12 The one planner that lets life coaches organize and optimize their blog post content Developed by Ryan Morgan a digital marketing expert with 15 years of digital marketing leadership this planner will help organize blog post ideas while guiding you on optimizing them to drive more readers Inside the planner each page will let you perfectly plan out each blog post or even simply document ideas that you d like to come back to later We ve also included bonus pages that detail how to write perfectly optimized blog content that life coaches of any writing level can follow Each blog post template includes Large space for post ideas and outline Blog post title Publish date Blog post category Social media posting checklist Important SEO information like meta title and meta description The Ultimate Blog Post Planner for Life Coaches is perfect for life coaches looking to Develop a blogging schedule Produce an editorial calendar for their content Put together a content plan for their business or venture Use a proven blog post template for their blog content After using The Ultimate Blog Post Planner for Life Coaches you ll have an organized way to write high performing blog content saving you hours on planning and increasing traffic and engagement on your blog [The Entrepreneur's Blog Post Planner](#) Ryan Morgan,2019-08-11 The one planner that lets entrepreneurs organize and optimize their blog post content Developed by Ryan Morgan a digital marketing expert with 15 years of digital marketing leadership this planner will help organize blog post ideas while guiding you on optimizing them to drive more readers Inside the planner each page will let you perfectly plan out each blog post or even simply document ideas that you d like to come back to later We ve also included bonus pages that detail how to write perfectly optimized blog content that entrepreneurs of any level can follow Each blog post template includes Large space for post ideas and outline Blog post title Publish date Blog post category Important SEO information like meta title meta description and target keywords The Ultimate Blog Post Planner is perfect for entrepreneurs looking to evelop a blogging schedule Produce an editorial calendar for their content Put together a content plan for their

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the late 80's and early 90's, though a little uneven at times - of the seven poets featured, Bei ... A splintered mirror : Chinese poetry from the democracy ... A splintered mirror : Chinese poetry from the democracy movement / translated by Donald Finkel ; additional translations by Carolyn Kizer.-book. A Splintered Mirror: Chinese Poetry from the Democracy ... A Splintered Mirror: Chinese Poetry from the Democracy Movement - ISBN 10: 0865474494 - ISBN 13: 9780865474499 - North Point Pr - 1991 - Softcover. A Splintered mirror : Chinese poetry from the democracy ... Nov 7, 2011 — A Splintered mirror : Chinese poetry from the democracy movement. by: Finkel, Donald. Publication date: 1991. Topics: Chinese poetry, Democracy. FINKEL and KIZER (trans.), "A Splintered Mirror FINKEL and KIZER (trans.), "A Splintered Mirror, Chinese Poetry from the Democracy Movement" (Book Review). Lin, Zhiling. Journal of Asian Studies; Ann Arbor ...