

Blog Post Outline Template

Use this basic structure to help you organize your thoughts before writing your blog entry

- Add main keyword, long tail keywords, and a title tag and meta description
- Create an introductory hook
- Include the main keyword

- Use an H2 for your main points
- Nest H3s that expand on main points under H2s
- Add design ideas
- Give an approximate paragraph count for each section
- Include data and links

- Sum up the article
- Include main keyword
- Add links to relevant products or services
- Add an FAQ section, if needed

• • •

Main Keyword:
Long Tail Keywords:
Title Tag:
Meta Description:

H1: Title

Subheaders

Crawable Quick Answer Box

Introduction

H2: Support Section

 [IN-POST IMAGE]

Number of paragraphs:
• Data
• Links

H3: Support Section

 [IN-POST IMAGE]

Number of paragraphs:
• Data
• Links

Conclusion

FAQs

Trending Blog Post Ideas Guide For Creators

H Kauffman



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